

# new products

## materials

### RFID & Smart Packaging

**AutoID handbook** Titled "AUTO ID in the Material Handling Industry," is a new, 36-p. handbook—what the co. calls a comprehensive overview of the different technologies used in auto-ID systems, from bar codes to RFID. Each chapter is said to include a basic description of the different technologies, benefits and limitations and guidelines on designing a system. A print copy is available by phone or in pdf format at the co.'s website.

**Accu-Sort Systems, Inc.**, 800/227-2633.  
[www.accusort.com](http://www.accusort.com)



**Aseptic beverage-dispensing system** The Multiserve SafePak for beverages and liquid foods is said to enable shelf-stable liquids in large-format packages to be dispensed safely and repeatedly over extended time without refrigeration or power. Critical to the Multiserve SafePak, says the co., is The Answer™, a proprietary, user-friendly dispensing technology that prevents microorganisms and oxygen from compromising product safety, nutritional value and taste—even during unrefrigerated, repeated use. Multiserve SafePaks are also said to have the added advantage of convenience. Seniors, children and people on-the-go can easily dispense juice, organic beverages, fortified waters, dairy products, coffees and teas, energy drinks, smoothies and smooth soups with just a push of a button. Spills and cleanups are eliminated, and valuable refrigerated space is gained since consumers can dispense beverages from attractive Multiserve SafePaks positioned anywhere in kitchens, work environments and recreational areas.

**International Dispensing Corp.**, 212/957-9330.  
[www.idcdispensing.com](http://www.idcdispensing.com)

**RFID labels** Pricing and an expansion of the co.'s standardized RFID labels and tags are available, with the aim of speeding production and lowering costs for customers. Four constructions—adhesive labels, flag tags, hang tags and mount-on-metal labels are said to be available immediately, with a price list available at the co.'s website or by phone.

**Metalcraft**, 800/437-5283.  
[www.idplate.com](http://www.idplate.com)



### Dosage reminder

Now, reportedly available for mass medical-industry distribution is the Take-n-Slide™ assurance dosage strip. Designed to remind the consumer of the need to take a prescription or OTC medication, vitamins or nutritional supplements or even veterinary medications, the strip is affixed vertically to medication containers of all sizes; each strip has four slides positioned to indicate the dose taken.

**i-c Innovations, Inc.**, 678/494-2992.  
[www.take-n-slide.com](http://www.take-n-slide.com)

### Polyester film

Barrialex 1011EG-C1 bows as a transparent, high-oxygen and moisture barrier aluminum oxide-coated polyester film that reportedly offers barrier performance, strength, versatility



and marketing appeal needed for food, healthcare and industrial packaging uses. Said to provide excellent thermal stability, superior mechanical properties including high strength and dimensional stability, the film is seen as an alternative to PVdC-coated films and EVOH laminations.

**Toray Plastics (America) Inc.**, 480/699-4379  
[www.TorayFilms.com](http://www.TorayFilms.com)

**Forestry certification** Reportedly the first provider of laminated boards and papers in Europe to be accredited with the Forestry Stewardship Council (FSC) Chain of Custody certification, the co. says that the accreditation means that it can support printers and converters in retaining 'chain-of-custody' if carton packaging is to bear the FSC logo. The co. also says the accreditation is integral to its new PortaBio™ bio-laminate for luxury consumer packaging made of natural cellulose-based fibers which recycle and compost easily.

**API Laminates**, 44 (0) 1625 650500.  
[www.apigroup.com](http://www.apigroup.com)

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**Header pouch** Duet is name of a new, peelable chevron header pouch the co. says was prompted by focus group input from operating-room nurses and doctors. The polyester/PE, extrusion-coated sealant and Tyvek®, typically used when EtO is the sterilization method, form the pouch structure, with access tabs at both corners where the dual chevron opening feature is created to facilitate removal of trays, tubing, etc., without flaps compromising the aseptic presentation.

**Rollprint Packaging Products, Inc.**, 508/520-9784.  
[www.rollprint.com](http://www.rollprint.com)



**Pumpkin jar** A double-walled, round jar that closely resembles the shape of a pumpkin is described by the co. as perfect for heavy creams and lotions, with a wide opening that allows for easy access to products. The co. can produce the jar in 2- and 8-oz capacities and notes that it's perfect for marketing products in the autumn season.

**Continental Packaging Solutions**, 312/433-0761.  
[www.continentalpackaging.com](http://www.continentalpackaging.com)



**Deli container** The VersaPak® Deli Hinge is introduced as a rectangular, 1-pc, hinged container for in-store deli items and restaurant take-out. Said to be made of sturdy, clear PET, the rectangular containers are produced in 8-, 12-, 16-, 24-, 32-, 48- and 64-oz sizes. The deli tubs stack easily for storage and inventory control and have see-through lids that provide easy viewing of contents.

**Wilkinson Industries, Inc.**, 800/456-4519.  
[www.wilkinsonindustries.com](http://www.wilkinsonindustries.com)